

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

B. A. Lake

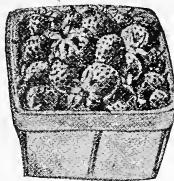
INDEXED

JAN 26 1915

Kevitt's
New

INDEX

62.57



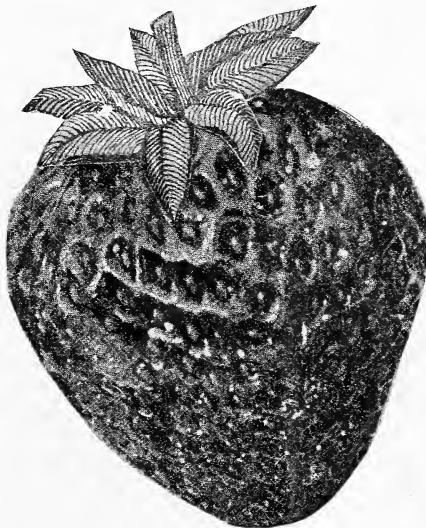
1915

Silver Jubilee of Kevitt's Plant Farm

TWENTY-FIVE YEARS OLD

Kevitt's Book on Strawberry Plants Kevitt's Way of Growing Strawberries
THE CHESAPEAKE

The World's best strawberry. It stands absolutely in a class apart, and is of the highest type of all strawberries now grown. Fruit fine grained, crisp, juicy, melting, sweet and delicious. People with delicate stomach, to whom an acid strawberry is an objection, can enjoy the delicious Chesapeake. Everyone who visited my plant farm at fruiting time, has a good word for the Chesapeake. Never heard a single word against it; all claimed it one of the best flavored out of one hundred varieties grown. Twenty-five years growing strawberries, I have never fruited a better one; never in the history of modern strawberry growing has any variety reached such a high point of merit and success as the Chesapeake. Nature has uncovered a phenomenal strawberry plant, that has the combination from one hundred varieties now cultivated. The only rich, spicy and intense sweet strawberry grown. Each berry is filled with the rich nectar of the wild strawberry, the only one that covers every point as a perfect strawberry from start to finish, each berry even at the last picking is as perfect as if from a mould. In plant growth there is nothing like it. Rugged and robust fruit stems; stand upright, strong and stout, holding the fruit well from the soil. Last season I retained four acres after the berries were ripe, one entire week before we picked them, and found every berry sound and in a perfect, fresh condition. No other strawberry will maintain its long keeping quality as the Chesapeake. The Geneva, New York, Experiment Station Bulletin, dated July, 1913, and entitled as one of the most promising of the comparatively new strawberries. It has several distinctive characteristics, chief of which is the vigor and health of the plants and the beauty and attractiveness of the fruit. The plants do not multiply so rapidly as most varieties and should be set somewhat closer; there is but little danger from frost on account of the habit of late-blooming, a most valuable consideration in some localities. It ripens just before the Gandy; the large leafy calyx is well colored and adds to the attractiveness of the fruit; the most valuable asset is its high quality, in which it is hardly surpassed; the dark, red flesh is aromatic, highly flavored, mildly acid, and is very good to best in quality among the many varieties tested on the station grounds. Chesapeake stands among the new kinds on top. Ever since the early colonist found the wild strawberry growing in great abundance in the meadows, it is these wild berries that have imparted and are responsible to a large extent for the excellent delicious, rich, sweet flavor we have today in the Chesapeake. Nature has created the last few years and revealed to mankind one real, sweet, rich flavored strawberry, that is the Chesapeake.



Very truly yours,
TICE C. KEVITT,
Athenia, N. J.

1915 -- JUBILEE YEAR

Twenty-five Years old growing strawberry plants. As the weeks have rolled into months, and as the months have melted into years, new strawberries have arisen to crowd out and have supplanted the old. Our ambitions and desires, our ideals, are to secure the best, the most productive Nature's work, the transmission from parents to their offspring, the tendency coming down from the wild strawberry, centuries or more ago, which are latent through a change of environment that balances of nature is disturbed to reproduce it from seed; the development of new sorts.

The factor of uncertainty and chance which goes with the propagation of plants for the purpose of securing new varieties makes this one one of the most fascinating branches of horticultural work. During recent years this line of endeavor has become of such great moment that I have given a great deal of my time and attention to this work. The increased importance attached to this work is not so much the result of a demand for new sorts as for sorts carrying certain advantageous attributes, the knowledge that certain colors, flavors and types of fruit are in greater demand than others, has created a sentiment in favor of breeding varieties possessing such peculiarities. A more important consideration even than this is the fact that certain strains and varieties of plants are found to resist diseases better than others, to be better fitted to withstand adverse climatic and soil conditions, and to be richer in certain elements,—such as sugar, acid or oil,—which may give an advantage over other sorts; the work of determining qualities which are of special advantage and of securing varieties which possess these characteristics in a marked degree has come to be the task of Nature.

In the strawberry a very attractive subject for such efforts is presented. It is a plant which is readily propagated by seed, which is of course, the only means of securing new forms. The seed may be selected from plants showing the desired tendencies or they may be produced by crossing two plants possessing characteristics which it would be desirable to combine in one plant; in any event the seed is the medium through which variation in any direction is expected, but fortunately for the breeder, the strawberry is provided with a means of self-preservation through the agency of runners (Stolons) which enables the propagator to perpetuate any plant he may develop without fear of loss of change of character, this feature of the plant which provides for direct vegetative reproduction, renders it unnecessary to fix the type in any strain or creation as is the case with the plants propagated exclusively by seed. The past few years several choice new varieties are propagated, on Strong loam Soil, I find the Chesapeake, Rewastico, Joe Johnson, Glen Mary, Hub, Wm. Belt, Kevitt's Wonder, Sample and the Everbearing Americus, the best and most productive.

IMPORTANT

Order just as soon as possible in order to ship your plants by freight and save you the express charges.

GUARANTEE. I guarantee plants ordered by mail or express to reach destination in a perfect fresh and growing condition when promptly taken from the express office.

ALL CLAIMS, if any, must be made on receipt of plants, I will not be responsible for plants that are allowed to lay at the express office for days. However, if there is a just claim I will only be too glad to rectify any loss with the customer.

TERMS CASH with order or satisfactory security. If wanted C. O. D., one-half of the amount with the order; balance to be paid on delivery.

REMIT by money order, registered letter or bank draft, postage stamps or express money order.

House of Representatives U. S.,
Washington, D. C., October 8th, 1914.

Mr. T. C. Kevitt, Athenia, N. J.
My Dear Tice:—I presume you saw the notice in the Passaic News on the strawberry luncheon, which was a great success. The strawberries occasioned many expressions of surprise.

DOW H. DRUKKER, M. C.

TRUE TO NAME. All my plant beds are labeled, showing the name of each variety, while I use every care to have all plants true to name and send just what is ordered, but in case a mixture should occur I will not be responsible for any sum greater than the cost of the plants should any prove otherwise than represented.

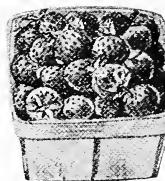
TIME OF SHIPMENT—From March 1st to May 20th. Very often I can dig plants here in January for Southern shipments.

I AM A SPECIALIST in Strawberry plants. My entire attention is devoted to the growing and distribution of the best Strawberry plants. My aim is to send you only strong, young thrifty plants that will yield a full crop. I will gladly give any advice as to requirement so as to start you right. Describe your soil and I will name you varieties that will yield enormous crops of Strawberries.

Alleghany, N. Y., August 25, 1914.
T. C. Kevitt, Athenia, N. J.

Dear Sir:—Received plants O. K. They have started growing already. It was the first order I ever sent to a company that I received full, yes, more than full, count. Hope to send you another order in the spring. Yours, a satisfied customer,

WILLIAM E. WARD



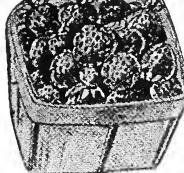
A FIELD OF GLEN MARY

Over one hundred and seventy-five pickers are required to harvest the berry crop on my farm each season.

PRICES FOR STRONG ROOTED YOUNG LAYER Strawberry Plants

Names of Varieties.	By mail, postpaid.					By express, not paid.				5000
	12	25	50	100	250	500	1000			
Per.. Arnout	\$.20	\$.35	\$.50	\$.75	\$1.25	\$2.00	\$3.50	\$12.00		
Per.. Abington20	.35	.50	.75	1.25	2.00	3.50	12.00		
Imp.. Almo20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Aroma20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Barrymore20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Bedarwood20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Chesapeake25	.40	.60	1.00	1.75	3.00	5.00	20.00		
Per.. Climax20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Commonwealth20	.35	.50	.75	1.25	2.00	3.50	12.00		
Imp.. Fendall20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Gandy20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Glen Mary20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Golden Gate20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Heritage20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Jessie20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Marshall20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Meade20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. New York20	.35	.50	.75	1.25	2.00	3.50	12.00		
Imp.. Sample20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Stevens Late20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Sharpless20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. 3 W W W20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Wm. Belt20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Uncle Jim20	.35	.50	.75	1.25	1.75	3.00	12.00		
Per.. Hub20	.35	.50	.75	1.25	2.00	3.50	12.00		
Per.. Rewastico25	.40	.60	1.00	1.75	3.00	5.00	20.00		
Per.. Joe Johnson	1.00	1.50	2.00	3.00	5.00	6.00	7.00	30.00		
Per.. Americus	1.00	1.50	2.00	3.00	5.00	6.00	7.00	30.00		
Per.. Late Jersey	1.00	1.50	2.00	3.00	5.00	6.00	7.00	30.00		
Per.. Progressive	1.00	1.50	2.00	3.00	5.00	6.00	7.00	30.00		
Per.. Gov. Fort	1.00	1.50	2.00	3.00	5.00	6.00				
Per.. Kevitt's Wonder....	1.00	1.50	2.00	3.00	5.00	6.00				

The above named varieties as fruited here on my grounds are the best and most productive. In growing strawberries by my system, all runners must be kept cut so as to have the plants build up the fruit organs for next season's great crop.

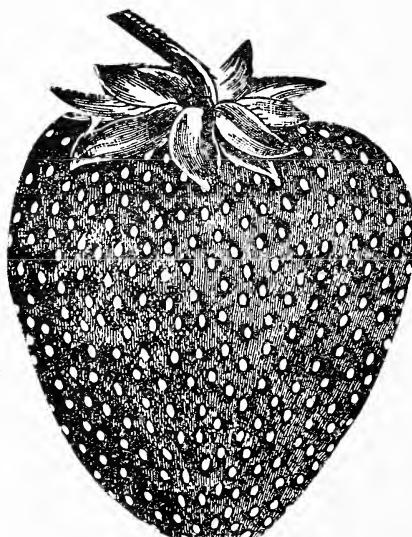


JOE JOHNSON, THE FUTURE LATE BERRY
A Wonderful New Strawberry

This new berry originated in the southern part of Wicomico county, Maryland, about three years ago, and has been well tested. It ripens about the same time as the Chesapeake, and has one very important advantage over this very popular berry; in that it makes a nice bed of plants, while the Chesapeake is rather a shy plant maker except in very favorable soil. The Joe Johnson is very productive of very large berries. The above engraving was made from an actual photograph of these berries. It is a beautiful red berry with a bright green calyx, which adds greatly to its beauty and market value. Flavor is one of the best; a perfect table and canning berry, and one of the best shipping varieties. Has a perfect flowered blossom, and is a strong fertilizer. The Joe Johnson will without doubt become the leading late berry.

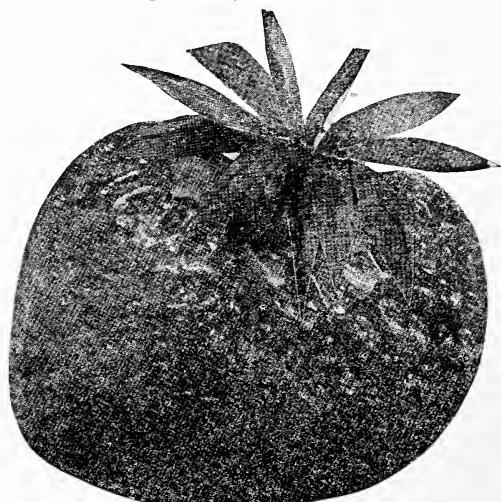
REWASTICO

In the same class as the CHESAPEAKE.

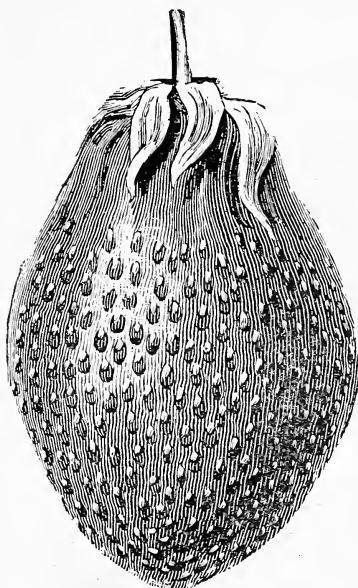


The REWASTICO berries are a rich, deep cardinal red, which penetrates the berries through and through. In productiveness it is all that could be desired; in size it is uniformly large; in shape as perfect and uniform as if turned out of a mould.

GLEN MARY



For years, ever since its introduction has any varieties yielded as profitable a crop year after year as the Glen Mary, here on my grounds. Will yield more fruit per acre than any other variety now grown. The most important feature: it commences to ripen with the early varieties and continues to bear fruit all through the fruiting season. When all other varieties cease, Glen Mary ends in a blaze of glory, with the vines filled with fruit. Over twenty years' growing and testing each season over one hundred varieties, I have never fruited any variety from which I have realized as much money.



KEVITT'S WONDER.

(Mid-season—Perfect Flowering).

A very beautiful and distinctive new seedling variety. The berries are of a very long oval shape topped with a long slim neck so they are easily hulled. They are very perfect and uniform in shape and size averaging large—often 3 inches in length. It is a mid-season fruiter and very prolific, 10 to 14 of these beautiful berries being borne on each fruit stalk. The flavor is very mild and sweet with a delightful aroma, and it is absolutely free from acidity; the texture of the flesh is fine grained throughout without stringiness or core and it is a berry with but few seeds. The plants are thrifty growers with dark green foliage. People who do not enjoy the sprightly acid strawberries will relish Kevitt's Wonder.

Number of Plants Required to Set an Acre of Ground at a Given Distance.

Rows 24 in. apart, plants	12 in. in row.....	21,780
" 30 "	" 12 "	17,424
" 36 "	" 12 "	14,520
" 42 "	" 12 "	12,446
" 48 "	" 12 "	10,898
" 24 "	" 15 "	17,424
" 30 "	" 15 "	13,900
" 36 "	" 15 "	11,016
" 42 "	" 15 "	9,973
" 48 "	" 15 "	8,712
" 24 "	" 18 "	14,520
" 30 "	" 18 "	11,610
" 36 "	" 18 "	9,030
" 42 "	" 18 "	8,207
" 48 "	" 18 "	7,260
" 24 "	" 24 "	10,390
" 30 "	" 24 "	8,712
" 36 "	" 24 "	7,200
" 42 "	" 24 "	6,200
" 48 "	" 24 "	5,445
" 24 "	" 30 "	8,712
" 30 "	" 30 "	6,900
" 36 "	" 30 "	5,898
" 42 "	" 30 "	4,970
" 48 "	" 30 "	4,350

Salem, Ohio, July 13, 1914.

Mr. Kevitt,
Dear Friend:—The strawberry plants you sent me are doing fine. I am more than pleased. Have you anything better than Governor Fort. I think they are hard to beat.

SADIE LOOP.

Hackensack, N. J., Dec. 5th, 1914.

Mr. T. C. Kevitt, Athenia, N. J.
Our Dear Sir:—Raspberries received in fine condition and the plants were nice indeed. Enclosed please find check to cover cost. Awaiting your acknowledgment, and wishing you the compliments of the season, we beg to remain

Very truly yours,
J. M. BRINKERHOFF CO.

FENDALL (Perfect).

The berries are perfect beauties—rich in color, smooth and glossy with long stems and large cap. The plant and fruit are bound to command attention wherever seen, very productive, a valuable one to plant my system.

SAMPLE (Imperfect).

Same as Glen Mary—will yield more quarts of strawberries per acre than any other variety. One of the most beautiful late strawberries fruit large, bright red plants, are very thrifty growers—will grow on all kinds of soil. One of the popular standard. I fill more orders with SAMPLE and GLEN MARY than any other varieties.

NOTICE

Twenty-five years is my record of growing and supplying the fruit growers with choice strawberry plants, keeping up with the times in all relations and every branch of science as related to strawberry culture. In all these years very few complaints have come in. The knowledge of these facts should be worth something to my patrons. It should be self evident that there could be no such continuity of business if it was not based upon sound and firm business principles. I have endeavored to be honest and fair in all my dealings and to give full value for money sent. Even if you are 1,000 miles away, you will always receive the same treatment as if you visited my farm.

TICE C. KEVITT,

Athenia, New Jersey.

HERTAGE (Perfect).

One of the thrifty growers. A New Jersey seedling, like the New York—grows enormous crops of very large berries. HERTAGE, here on my grounds grows enormous crops of strawberries. The berries are inclined to grow somewhat like the New York. First picking extra large, later the berries run small.

ALMO (Imperfect).

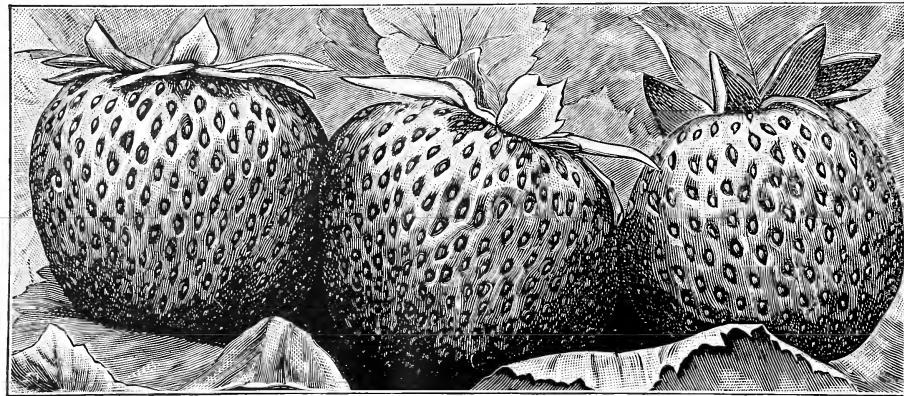
The gilt-edge early strawberry. One of the best and productive and the first one to ripen in the spring. It is a wonderful cropper, like the Glen Mary—will yield more fruit per acre than any other early berry. Plants are robust growers, foliage a light green, berries a rich dark glossy red—each berry looks as if varnished. ALMO strawberries each season are the first ones to ripen and bring the best prices.

ARNOUT (Perfect).

Of all strawberries I have ever fruited never fruited a more productive plant. Plants sets out September, 1910, yielded the largest crop on young plants last season, 1911, I ever saw on young plants. From all indications the ARNOUT will prove to be a valuable one to grow.

WM. BELT.

One of the old standard money makers in the same class as the Glen Mary. When picked the berries show up as one of the richest of all strawberries.



LATE JERSEY GIANT—(Van Fleet No. 14).

LATE JERSEY GIANT. Van Fleet No. 14

A very late variety and the largest and best late Strawberry. It undoubtedly has blood of the Gandy in it, but it is superior to that grand old variety in every way—the berries being larger, infinitely superior in quality, even more brilliant in color, more beautiful and produced in far greater numbers. The berries are of immense size—truly mammoth—heart shaped with broad blunt apex and exceptionally uniform in shape and size; surface smooth and glossy, bright flame color, meaty texture (the berries do not bleed when handled as do those of other varieties)—quality mild, rich and sweet with the flavor and aroma of the wild berry very pronounced. Calyx bright green and unusually large—like the Gandy but larger. I regard it as the most beautiful Strawberry I have ever seen. Blossoms appear late, are very large, strongly staminate and are held above the foliage. Plant of large proportions with large rather light green leaves held upright on stiff stems. The berries are produced in clusters of six to a dozen, are usually held from the earth on remarkably large, strong fruit stalks. The yield is enormous—so great in fact, that at the height of the season one can pick several quarts without stepping a yard.

SILVER JUBILEE

To commemorate this event you are invited to participate in the distribution of 10,000 Joe Johnson, a wonderful new strawberry, the future late berry. See page 4 showing cut of plant on all orders to the amount of \$1.00. I will include 6 strong rooted young thrifty plants Free.

KEVITT'S GREAT JUBILEE COLLECTIONS OF CHOICE STRAWBERRY AND RASPBERRY PLANTS. Free by Mail.

JUBILEE COLLECTION NO. 1.

6	Chesapeake	15c.
6	Hub	15c.
6	Rewastico	10c.
6	Kevitt's Wonder	50c.
6	Americus, Everbearing	50c.
6	St. Regis	15c.
6	Joe Johnson, free..... All by Mail, postpaid, for \$1.00.	

JUBILEE COLLECTION NO. 2.

6	Chesapeake	15c.
6	Hub	10c.
6	Glen Mary	10c.
6	Sample	10c.
6	Americus, Everbearing	50c.
6	St. Regis	15c.
6	Progressive	50c.
6	Joe Johnson, free..... All by Mail, postpaid, for \$1.00.	

JUBILEE COLLECTION NO. 3.

6	Americus, Everbearing	50c.
6	Kevitt's Wonder	50c.
6	Chesapeake	15c.
6	Todd's Late	15c.
6	Rewastico	10c.
6	St. Regis, raspberry..... Joe Johnson free..... All by Mail, postpaid, for \$1.00.	15c.

JUBILEE COLLECTION NO. 4.

12	Chesapeake	25c.
12	Rewastico	20c.
12	Kevitt's Wonder	1.00
12	Joe Johnson	1.00
12	Americus, Everbearing	1.00
12	Hub	20c.
12	St. Regis, raspberry..... All by Mail, postpaid, for \$1.50.	25c.

JUBILEE COLLECTION NO. 5.

12	Chesapeake	25c.
12	Todd's Late	25c.
12	Rewastico	20c.
12	Hub	20c.
12	Glen Mary	20c.
12	Americus, Everbearing	1.00
12	St. Regis, raspberry..... All by Mail, for \$1.50.	25c.

JUBILEE COLLECTION NO. 6.

12	Glen Mary	20c.
12	Kellogg's Prize	20c.
12	Joe Johnson	1.00
12	Chesapeake	25c.
12	Hub	1.00
12	Americus	1.00
12	Progressive	1.00
	All by Mail, for \$1.75.	



The Correct Way to Pick Strawberries

JUBILEE COLLECTION NO. 10.

50	Chesapeake	60c.
50	Rewastico	50c.
50	Glen Mary	50c.
50	Wm. Belt	50c.

All by Mail, postpaid, for \$1.00.

JUBILEE COLLECTION NO. 11.

50	Joe Johnson	2.00
50	Chesapeake	60c.
50	Rewastico	50c.

All by Mail, postpaid, for \$1.00.

JUBILEE COLLECTION NO. 12.

50	Chesapeake	60c.
50	Rewastico	50c.
50	Americus, Everbearing	2.00

All by Mail, postpaid, for \$1.00.

JUBILEE COLLECTION NO. 13.

100	Chesapeake	1.00
100	Rewastico	75c.
100	Americus, Everbearing	3.00

All by Mail for \$2.50.

JUBILEE COLLECTION NO. 14.

100	Glen Mary	75c.
100	Rewastico	75c.
100	Wm. Belt	75c.

All by Mail for \$1.50.

KEVITT'S FRUIT GARDEN JUBILEE COLLECTION.

Five Choice family Varieties, 25 of each of the undermentioned select best now grown that will yield fruit from June to November. The *Americus* Everbearing will yield a full crop during the months of August, September, October, the same season planted.

25	Chesapeake	\$.40	25	<i>Americus</i> , Everbearing	\$1.50
25	Rewastico25	25	St. Regis, Everbearing Raspberry50
25	Joe Johnson	1.50				

This Choice Collection of strong Rooted Young plants by Mail, postpaid for \$2.00.

Collections

OF CHOICE STRAWBERRIES
AND RASPBERRIES

Begin fruiting early in June and continue bearing fruit all Summer till late in Fall.

JUBILEE COLLECTION NO. 7.

25	Chesapeake	40c.
25	Wm. Belt	35c.
25	Glen Mary	35c.
25	<i>Americus</i> , Everbearing	1.00
25	St. Regis, raspberry	50c.

All by Mail, postpaid, for \$1.00.

JUBILEE COLLECTION NO. 8.

25	Sample	35c.
25	Hub	35c.
25	Rewastico	35c.
25	Joe Johnson	1.00
25	St. Regis, raspberry	50c.

All by Mail, postpaid, for \$1.00.

JUBILEE COLLECTION NO. 9.

25	Kevitt's Wonder	1.00
25	Chesapeake	40c.
25	Rewastico	35c.
25	Hub	35c.
25	St. Regis, Raspberry	50c.

All by Mail, postpaid, for \$1.00.

JUBILEE COLLECTION NO. 15.

100	Sample	75c.
100	Glen Mary	75c.
100	St. Regis, Raspberry	1.25

All by Mail for \$2.00.

JUBILEE COLLECTION NO. 16.

200	Chesapeake	2.00
200	Rewastico	1.50
200	Hub	1.50

All by Mail for \$3.50.

JUBILEE COLLECTION NO. 17.

200	<i>Americus</i> , Everbearing	6.00
200	Progressive	6.00
200	St. Regis, Raspberry	2.00

All by Mail for \$6.00.

JUBILEE COLLECTION NO. 18.

300	Chesapeake	3.00
300	Rewastico	2.25
300	Wm. Belt	2.25

All by Mail for \$5.00.

JUBILEE COLLECTION NO. 19.

300	Joe Johnson	9.00
300	Chesapeake	3.00

All by Mail for \$6.00.

JUBILEE COLLECTION NO. 20.

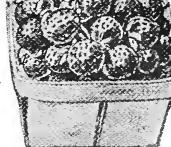
500	Chesapeake	5.00
500	Rewastico	3.75

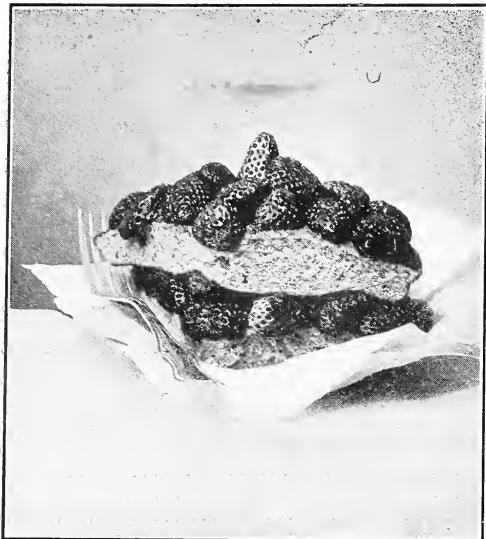
All by Mail for \$6.50.

KEVITT'S FRUIT GARDEN JUBILEE COLLECTION.

Five Choice family Varieties, 25 of each of the undermentioned select best now grown that will yield fruit from June to November. The *Americus* Everbearing will yield a full crop during the months of August, September, October, the same season planted.

25	Chesapeake	\$.40	25	<i>Americus</i> , Everbearing	\$1.50
25	Rewastico25	25	St. Regis, Everbearing Raspberry50
25	Joe Johnson	1.50				





Strawberry Shortcake in October—

The limit of nature's possibilities. Several new species of strawberry plants that bears from June to October, even in this cold northern country. I have been experimenting with these everbearing varieties for years. After fruiting the past two seasons ten varieties of the Fall bearers, I find the AMERICUS and the PROGRESSIVE the most profitable ones to plant. Both of these are sure everbearing crop-pers, and the ones that may be relied upon as Fall bearers.

UNITED STATES DEPARTMENT OF AGRICULTURE Bureau of Plant Industry.

Pomological Collections.

Washington, D. C., April 28, 1914.

MR. TICE KEVITT, Athenia, N. J.

Dear Friend Kevitt:—Did you not introduce the "Governor Fort," a seedling strawberry of the Glen Mary type, several years ago? I desire to complete the record of this variety in this office and if you can give me the name of the originator and as complete a history of the variety as possible, I shall take it as a special favor.

I did not receive a copy of your catalogue this year. Doubtless you did, as many others, send it to "The Pomologist" and as the pomologists of this Department are now numerous, such mail should be addressed to the man for whom it was intended. Please keep my name on your mailing list.

I remember with pleasure my last visit to your trial grounds and how much Friend Collingwood, and others, including myself, enjoyed the sight of the wonderous fruitage of your fields.

Thanking you cordially, I remain

Yours very truly,

G. B. BRACKETT, Pomologist.

No. 65—1914.

New Brunswick, N. J., Sept. 1st, 1914.

This is to Certify that I have the 26th day of August, 1914, in accordance with the provisions of Chapter 249, Laws of 1903, State of New Jersey, inspected or caused to be inspected by a duly appointed assistant the general nursery stock growing in the Kevitt nurseries of T. C. Kevitt, Proprietor, at Athenia in Passaic County, New Jersey, and have found the same apparently free from San Jose Scale and other dangerously injurious insect pests.

This certificate expires June 1, 1915, and covers only stock actually in the nurseries when examined.

State Entomologist.

Kevitt's Fall or Everbearing Strawberry Plants

Guaranteed to bear from June till late in the Fall.

AMERICUS.

One of the best of the Fall Bearers. To yield fruit in the thick matter rows; that is, the more young plants you can grow during the summer the larger the crop in the Fall on the young plants. The parent and the young plants bear fruit at same time. All through the summer and late in the Fall.

PROGRESSIVE.

This one of the best to grow by my system. One of the best everbearing varieties to grow in the hill. Keep off all runners from the plants as fast as they grow during the summer, so as to give the plant strength and vigor to build up the fruit bearing organs for the Fall crop.

BRIEF DIRECTIONS.

Strawberries should have rich soil for the best results. Plough the soil good and deep, apply well-rotted manure at the rate of twenty-five tons to the acre, late in the Fall; cover the plants with manure to the depth of two inches; in early spring, rake the coarse manure from the plants, let the fine manure remain, which will act as a mulch to keep the berries clean and prevent weeds from growing.

Agawam, Mass., August 6th, 1914.

Mr. T. C. Kevitt.

Dear Sir:—The plants received this morning, and they are dandy, bright and fresh. I think every one will grow. I have them well set out. You have a grand way of sending plants. Am setting them after your system.

Very truly yours,

C. W. SMITH.

St. Helena, N. C., July 18, 1911.
Carolina Trucking Development Company,
Wilmington, N. C.

Gentlemen:

Replying to your request for information of the results obtained by me with experimental area of strawberries planted on the Kevitt method:

The area covered was approximately one-fourth of an acre and the plants were set out in the latter part of September, 1910. In the spring of 1911 fifty (50) crates of berries were picked from this patch.

Berries planted in September, 1910, by the old system produced scarcely anything as the crop this year was unusually short, and I consider the yield by the Kevitt method was from seven to ten times as great as would have been obtained by the method which is in common use in this section.

Yours very truly,

E. R. DALLAGO.

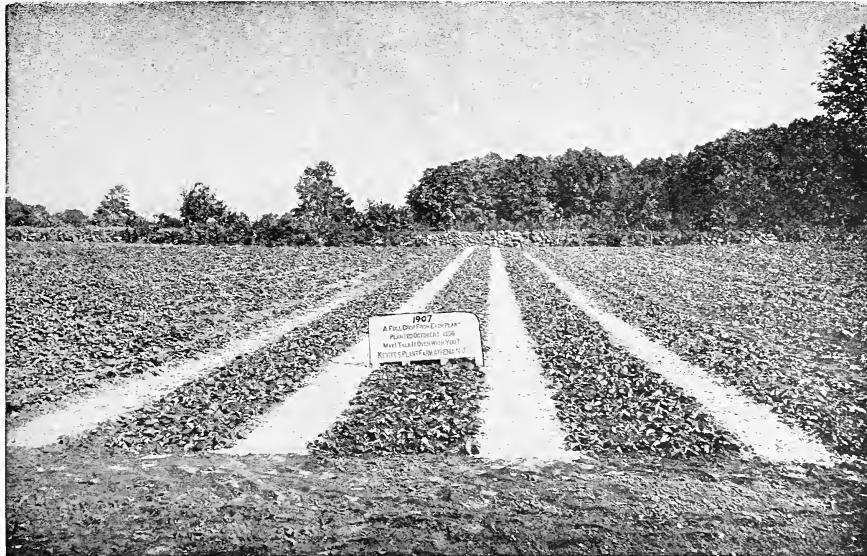
No. 65—1914.

New Brunswick, N. J., Sept. 1, 1914.

This is to Certify that the nursery stock grown by T. C. Kevitt, at Athenia, in Passaic County, has been inspected in accordance with the provisions of Chapter 54, Laws of 1911, of the State of New Jersey, and has been found apparently free from dangerously destructive plant diseases.

This certificate is invalid after June 1, 1915, and does not include nursery stock not grown in the State unless such stock is previously accepted by the State Plant Pathologist.

MEL. T. COOK,
State Plant Pathologist.



KEVITT'S SYSTEM

Kevitt's Long Season Collections

of Early, Mid-Season, Late and Ever-bearing Varieties.

All plants in these collections are the same strong rooted young thrifty, full of life as if you selected them from the regular price list on page 3.

JUBILEE COLLECTION A.

50	Chesapeake	35c.
50	Rewastico	20c.
50	Hub	20c.
50	Americus, Everbearing	1.50

All by express for \$1.00.

JUBILEE COLLECTION B.

50	Glen Mary	20c.
50	Chesapeake	35c.
50	Rewastico	20c.
50	St. Regis, Raspberry	75c.

All by express for \$1.00.

JUBILEE COLLECTION C.

100	Chesapeake	60c.
100	Rewastico	35c.
100	Hub	35c.
100	Glen Mary	35c.

All by express for \$1.50.

JUBILEE COLLECTION D.

250	Chesapeake	1.75
250	Rewastico	1.25
250	Glen Mary	1.25
250	Wm. Belt	1.25

All by express for \$4.00.

JUBILEE COLLECTION E.

500	Glen Mary	2.00
500	Hub	2.00
500	Wm. Belt	2.00
500	Rewastico	2.00

All by express for \$6.00.

Drukker Proves New Jersey Strawberries Are Superior.

(From a Staff Correspondent.)

WASHINGTON, Oct. 1.—Congressman Dow H. Drukker gave a strawberry party to a number of friends today, and the strawberries were from his own district. It came about in this way: The congressman was boasting to some of his colleagues about the fine strawberries grown near Paterson, and incidentally declared that while he was at home for the week-end last Sunday he enjoyed a dish of extra-large berries grown in the open air.

This statement was jocosely questioned by some of the members from Michigan, who incidentally claimed that the only strawberries worth eating were produced in their State, and, even allowing that good strawberries might come out of New Jersey, it was doubted if any could be found there grown in the open at the fag end of the month of September.

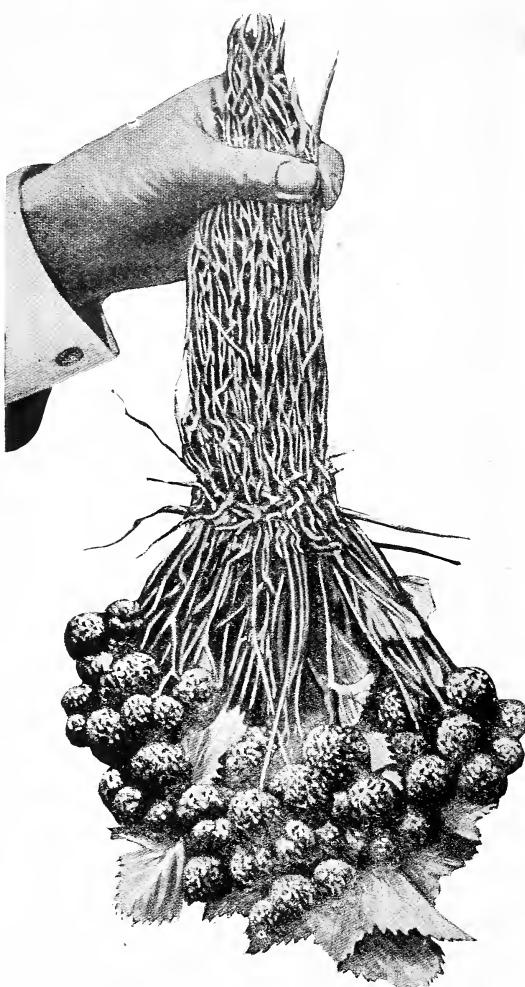
One of the men from Michigan went so far as to say that the berries eulogized by the representative of the Seventh district of New Jersey were probably like those of a certain grower in Michigan, who tried to cross his strawberry plants with the milk weed, in the expectation of producing berries and cream from one plant.

This remark nettled Representative Drukker, and he invited the doubting congressmen to be his guests at a strawberry luncheon in the House restaurant yesterday, when the berries he had gloated over would be served. He then sent word to T. C. Kevitt, of Athena, to send him half a dozen quarts of his best berries. They arrived on time, and the guests sat down to the luncheon yesterday and were regaled with dishes of berries of unusual size and sweetness.

These, on the solemn word of the congressman from Passaic county, were declared to be the last word in strawberries. He declared that his constituent Kevitt was a local Burbank, and had by a crossing process of his own evolved a berry of large size and juiciness. The berries set before the congressional gourmands were the second crop produced this year, and were grown in the open air, not in a hothouse.

The Michigan men ate the fruit, and declared that they were the finest berries they had ever tasted, and now Congressman Drukker has the laugh on his colleagues. He is especially proud of his being able to prove his word, because in days gone by he was a Michigander himself.

KEVITT'S SYSTEM



Just a Story of One Plant--One Season's Growth

Kevitt's System

Set plants in a bed one foot apart each way (cutting off all runners as they appear) for field culture, to be cultivated with a horse, the plants permitted to form matted rows, plant in rows three feet apart with the plants one foot apart in the rows, requiring 14,520 plants per acre. Late in autumn or early winter, cover the entire bed with a mulch of strawy stable manure. When the plants start growth in spring, rake the coarse litter from off the plants and leave it between the rows or about the plants to conserve moisture.

Brief Directions for Culture

Strawberries require rich, well-tilled soil; the plants should be set 15 inches apart, in rows 2 feet apart; 100 plants will plant 4 rows, 30 feet long; an acre requires 14,520 plants if set at the above distance, but for horse cultivation they should be set 2 feet apart in rows 3 feet apart, requiring 7,260 plants for an acre. Firm the plants well in the soil, keep thoroughly cultivated and cut off all runners. In the middle of December cover the beds to a depth of 3 inches with salt meadow hay, straw or leaves. In April as soon as the plants show an indication of growth, push the covering away from the plants to allow them to come up through. This "mulching" protects the plant from the cold in winter and the heat in summer, keeps the fruit clean, and prevents the growth of weeds.

Perfect *versus* Imperfect Flowering Strawberries

The blossoms of strawberries are either staminate (perfect flowering) or are destitute of stamens and are termed pistillate (imperfect flowering). Pistillate varieties must have a row of some perfect flowered sort flowering at the same time every nine or twelve feet apart among them, or better yet, every third or fourth in the row, to pollenate their blossoms. When properly pollinated the pistillate varieties are usually the most prolific.

Enormous Crops of Strawberries

are grown by my system of culture. One quart of strawberries to each plant--this is the record of some of my choice varieties on my soil.

STATEMENT

made by the late J. B. Ward, at the New Jersey Horticultural Society, December 21, 1909.

"I want to endorse all that Mr. Kevitt has said. I am speaking of the fruit, the strawberries, Mr. De Camp, our president, and myself went up and visited Mr. Kevitt on his grounds and as I said this morning, I had heard these fabulous stories and I went up there unfavorably impressed, but I can certify that we went through his place and went over the grounds with a quart basket in our hand and found many picking a quart, and from some of the plants as much as a quart and a half."

Diagram of My System

PLANTS ARE PLACED ONE FOOT APART EACH WAY.

o	o	o	o	o	o	o	o	o	o	o	o
o	o	o	o	o	o	o	o	o	o	o	o
o	o	o	o	o	o	o	o	o	o	o	o
o	o	o	o	o	o	o	o	o	o	o	o
o	o	o	o	o	o	o	o	o	o	o	o
o	o	o	o	o	o	o	o	o	o	o	o
o	o	o	o	o	o	o	o	o	o	o	o

(Copyright T. C. Kevitt, 1913).



Kevitt's Pot Grown

PRICES OF POT-GROWN STRAWBERRY PLANTS

Names of Varieties.

	12	50	100	500	1000
ABINGTON—Perfect flowering	\$.50	\$1.50	\$2.50	\$12.00	\$20.00
ARNOUT—Perfect flowering50	1.50	2.50	12.00	20.00
ALMO—Pistillate50	1.50	2.50	12.00	20.00
CHESAPEAKE—Perfect flowering50	1.75	3.00	15.00	25.00
CLIMAX—Perfect flowering50	1.50	2.50	12.00	20.00
GLEN MARY—Perfect flowering50	1.50	2.50	12.00	20.00
KEVITT'S—Perfect flowering50	1.50	2.50	12.00	20.00
WM. BELT—Perfect flowering50	1.50	2.50	12.00	20.00
HUB—Perfect flowering50	1.75	3.00	15.00	25.00
REWASTICO—Perfect flowering	2.00	5.00	9.00	25.00	

Kevitt's Collection of Pot-Grown Strawberry Plants

100 plants, 25 each of the undermentioned choice varieties.

25 AMERICUS								\$1.00
25 CHESAPEAKE75
25 HUB75
25 REWASTICO								3.00

This choice collection all pot-grown by express for \$3.50.

The above list and named varieties as fruited here on my grounds are the best and most productive in growing strawberries, my system. All runners must be kept out so as to have the plants build up the fruit organs for next season's crop.

ROOTS AND PLANTS

HORSE-RADISH (Bohemian or Maliner Kren)

Maliner Bohemia new one of the best to grow. Bohemian, or Maliner Kren is a much stronger grower, the roots very often grow to weigh over two pounds each, for best results plant in rich deep soil.

Price	12	25	50	100	250	500	1000	5000
	20c.	30c.	40c.	50c.	\$1.00	\$1.75	\$3.00	\$12.00

RHUBARB (Pie-Plant)

Plant in rows 4 feet apart, with the plants 3 feet apart. Set the roots so that the crown will be about 1 inch below the surface. Top-dress annually in the Fall with good stable manure and fork under in the spring.

RHUBARB, Victoria—

12	25	50	100	200	500	1000
75c.	\$1.00	\$1.50	\$2.50	\$4.00	\$5.00	\$9.00

"Meyer's Wonderful Sweet Corn."

This corn was originally grown by Former Governor Pennington of New Jersey, and for many years, through inter-breeding, it is practically lost.

It is positively sweeter than any corn that is on the market today. Dwarf, very often two ears grow to each stalk. The ears contain twelve rows of kernels.

It is really the first early corn to ripen. The entire stock is in my hands, and I will offer it at 10 cents per package, by mail postpaid.

As the quantity of seed is limited, I would advise that you order immediately.

T. C. KEVITT.

CALIFORNIA PRIVET

One of the best hedge plants is a strong vigorous grower under adverse conditions; plants should be set out in a straight line six inches apart cut back to six inches, after plants are set out this will give a close compact hedge. At the start my plants are full of fibrous roots guaranteed to grow.

Price.	100	200	500	1000
1 Year, No. 1, 18 to 20 in.....	\$1.50	\$2.75	\$5.50	\$10.00
1 Year, No. 2, 12 to 18 in.....	1.25	2.25	4.00	7.50
1 Year, No. 3, 8 to 10 in.....	.75	1.25	3.00	5.00

RASPBERRIES

ST. REGIS EVERBEARING

The "Early 'Till Late" Raspberry.

Raspberries for four months. That's what you get when you plant St. Regis—the new ever-bearing variety. Moreover they are not only raspberries, but raspberries of the very highest grade—in size, in brilliant crimson color, in firmness, in flavor.

Prices by Mail Postpaid.

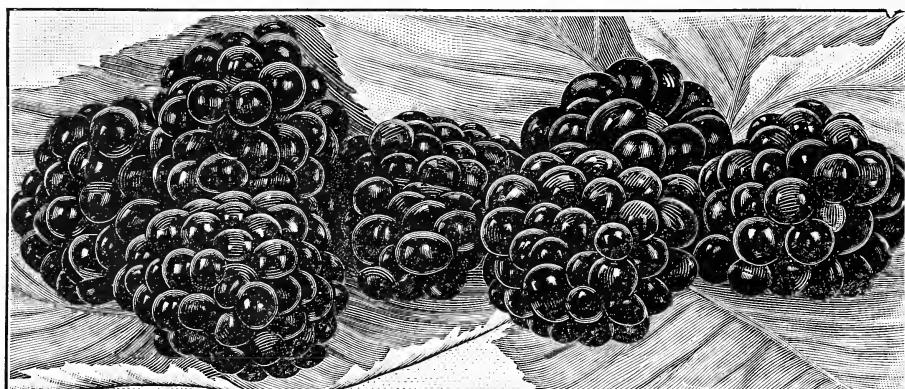
6 for	\$.15
12 for	.25
25 for	.40
50 for	.75
100 for	1.25

By Express.

500 for	6.00
1000 for	10.00

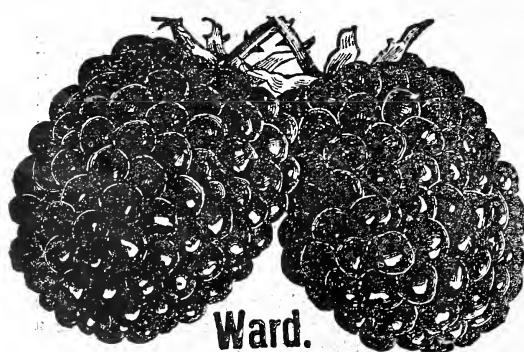


THE JOY BLACKBERRY



BRINGS JOY TO ALL WHO GROW, SELL OR EAT IT

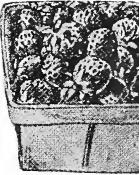
BLACKBERRIES



Ward.

WARD BLACKBERRY

We quote description by a very prominent horticulturist who accompanied a committee from the New Jersey State Horticultural Society on a trip to the home of the Ward to look into the claims being made for it. It was the most astonishing sight I have ever seen. Hedge rows were six feet apart, canes standing 4 to 4½ feet high, and some 2½ feet wide across, and the tops were such a solid mass of green, red and black berries as to almost exclude the foliage from sight. The ripe ones were big glossy black fellows, fully one-half larger than Snyder, rich, sweet, tender and melting, with no hard core at the center. One-third of an acre yielded 60 bushels. This made \$544 per acre, which must have meant \$350 per acre profit. The canes are very hardy, never one having been known to winter-kill. A perfect blackberry is Ward. Price, 10 cents each; 50 cents per dozen, postpaid; \$3.00, per 100; \$20.00 per 1,000.



Champion Grape Collection

A GREAT HIT — YOU CANNOT INVEST A DOLLAR BETTER

One Strong Vine of Each Postpaid for \$1.00

GRAPES

CHAMPION. (blue)—One of the earliest to ripen, practically free from rot or other disease, strong grower, compact bunches, quality fair, size medium. It succeeds anywhere, and is good for covering arbor. Price, 15 cents each; \$1.50 per dozen.

WYOMING. (red)—A popular market sort. Berry small; quality good; very productive and hardy, resembling Delaware somewhat; valuable for home use or market. Price, 15 cents each; \$1.50 per dozen.

WORDEN. (blue)—A valuable blue grape ripening from three days to a week before Concord. Berry large or good quality; thin skin; very productive; vine a strong grower. The most popular black grape grown today. It comes in early enough to avoid the rush of Concords, thus brings 1 to 3 cents per pound more. Price, 15 cents each; \$1.50 per dozen.

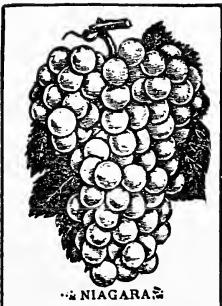
MOORE'S EARLY. (blue)—A large blue grape, ripening a week earlier than Concord; good grower; berries large, good quality, and makes a moderate yield, very valuable as an early grape. Price, 15 cents each; \$1.50 per dozen.

NIAGARA. (white)—The most popular white grape in existence. Fruit large and very productive; a good grower; ripening same season as Concord; equally good; valuable in every way. Price, 15 cents each; \$1.50 per dozen.

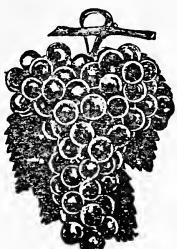
BRIGHTON. (red)—One of the best red grapes in cultivation. Bunch large and compact; a strong grower and very productive; quality good. Price, 15 cents each; \$1.50 per dozen.

CONCORD. (blue)—An old variety; does well wherever planted; good size; productive. Price, 10 cents each; \$1.00 per dozen.

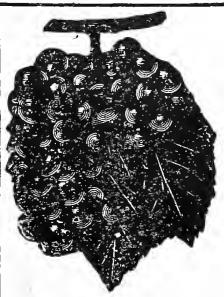
MOORE'S DIAMOND. (white)—The color is a delicate greenish white, with a rich yellow tinge when ripe. Very few seeds, juicy and almost entirely free from pulp, which makes it almost transparent. Berry size of Concord and two weeks earlier. Price, 15 cents each; \$1.50 per dozen.



NIAGARA.



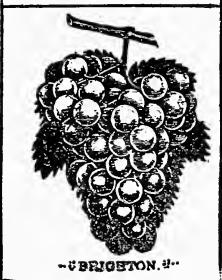
WORDEN.



CHAMPION.



WYOMING RED.



BRIGHTON.



CONCORD.



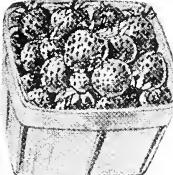
MOORE'S DIAMOND.



MOORE'S EARLY

100,000 GRAPE VINES

We have a fine lot of 1 or 2 year vines for vineyard planting, and if you will submit a list of your wants we will gladly quote you a special price per 100 and per 1,000. We can save you about 10 per cent. to 25 per cent. on your vines, and give you some fine stock.



ORDER SHEET

Try the
Fall Bearing
Strawberries

T. C. KEVITT
Strawberry Specialist

ATHENIA
NEW JERSEY

Name.....

Date.....191

Street or Box No.....

Town.....

AMOUNT ENCLOSED

County.....

State.....

\$.....

QUANTITY	NAMES OF VARIETIES	PRICE

A GREAT WAVE OF ECONOMY

Will soon spread over the land from ocean to ocean and the world will come to enjoy and profit by the creation of my invention. Throughout the more than twenty-five years of experiment, throughout the ups of success and the downs of discouragement, my determination to turn over to the plant-growers of the world, one of the best weed fighting machines on earth to revolutionize the agricultural life of the Country.



SOEASY

KEVITT'S UNIQUE INVENTION

To the Strawberry Growers of the United States: I claim I have invented one of the best Strawberry Cultivators and Weeders in the world. I have applied a natural Law of Science, a Design of easy motion in drawing a set of teeth through the soil, not pushing like all other cultivators which are bought and rarely used. I claim my Cultivator and Weeder is the best on earth as a hand garden or field cultivator for the cultivating of all garden or field crops. It is the most effective machine to eliminate the weeds from the soil. It will give the best tillage and it will leave your soil open and porous with a mulch on the surface to receive the moisture and rainfall. No ridges are left but a smooth surface level at all times. If you desire and wish to grow strong thrifty strawberry plants you must keep your soil pulverized good and deep so that the young runner plants may strike root at once. If you leave the soil form a crust the runner plants do not strike root but callous and become hard for want of open soil to root in.

T. C. KEVITT, Athenia, N. J.

Dear Sir:—The past season, 1914, I bought one of your Soeasy Hand Garden Cultivators. I wish to testify and declare your Soeasy the best hand garden cultivator on earth; the teeth has one of the best movements among all delicate seedlings just emerging from the soil, without ridging the soil or throwing earth on the tender plants. Soeasy will revolutionize the entire Market Gardener's labor problem. Will do the work of five men, in comparison with any other hand garden cultivator, will eliminate weeds more effective. Soeasy a child can operate.

WILLIAM BURKHARDT,
Market Gardener.

Prospect Hill, New Jersey.

A MARVEL UNDREAMED OF

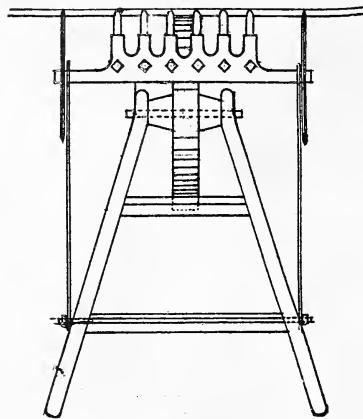
The mechanical power means converting a set of small teeth through a great space into a great force, acting through the long lever of the side bars, drawing in a mechanical way a set of teeth through the soil, gives my machine a unique position over all other garden or field cultivators. It is the best machine equipped to fight weeds as the sliding movement of the teeth in the plate can be set so as to work any depth required.

One Man Can Now Do The Work of Four USING MY MACHINE

Give my Cultivator or Weeder a good test this summer.

Kevitt's Hand Garden Cultivator.

A Great Epoch to the Agricultural world for the cultivation of all garden and field crops, in a simple, easy way. The most important and essential is to cultivate the soil. As soon as the delicate seedlings emerge from the soil you can cultivate with Soeasy the intervening space between the rows, without throwing earth on the delicate seedlings of foliage. Will not ridge the soil, leaves it perfectly level, open and porous, which is essential to a growing plant for the rainfall to enter into the soil, and stimulate the plant to vigorous growth.



THE NAME "SOEASY"

is gained in the long leverage of the side bars drawing the plate and set of teeth through the soil without friction, in a simple and easy way, not pushing like all other cultivators in opposition like rowing a boat against the stream.

Soeasy is a slot Machine. Each tooth is securely fastened by a set screw. This enables each or the entire set of teeth in the slot to be set for deep or shallow tillage, or any one or more of the teeth in the plate may be eliminated, so as to straddle the plant rows and cultivate close up to a growing plant. You can cultivate any width from six inches to twenty-two inches.

OTHER HAND CULTIVATORS

dwindle into insignificance when compared with my Hand Cultivator or Weeder, for while other inventions have transformed one or two or a dozen industries, my invention can and will transform, and even now are transforming the one industry upon which all other industries depend, the world's basic industry,

GROWING THINGS FROM THE SOIL.

THE BEST WEEDEER

The best equipped in every way for all kinds of garden or field crops. The up and down movement of the plate permits the teeth to pass over any obstruction such as small or large stones. The plate and teeth raise of its own action and pass over and enter the soil again. With the extension bar carrying two more teeth to each end of the hand garden cultivator, gives you a horse or field cultivator.

Price—Complete Machine With All Attachments, by Freight or Express for

\$5.00.

Tice C. Kevitt, Inventor, :: Athenia, New Jersey